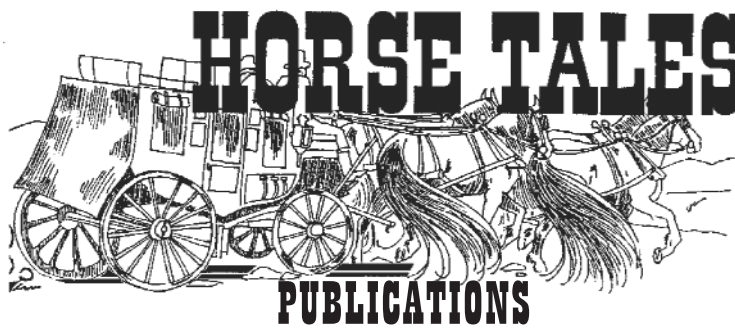


Office:
775.265.7137



Cell:
775.790.1880
email:
horsetalesltd@aol.com

All Ads Must Be Paid For
At Time Of Placement

ADVERTISING RATES AND SIZES

SIZE	WIDTH	HEIGHT	1 MONTH RATE	3 MONTHS	6 MONTHS	12 MONTHS
BUSINESS CARD	3.8	2.25	\$65.00	\$63.00	\$60.00	\$55.00
BUSINESS CARD	1.816	4.25	\$70.00	\$65.00	\$60.00	\$55.00
DIRECTORY ADS	4.5	2		\$70.00	\$68.00	\$60.00
1/8 PAGE	3.8	4.063	\$145.00	\$140.00	\$130.00	\$120.00
1/8 PAGE H	5.783	2.75	\$145.00	\$140.00	\$130.00	\$120.00
1/4 PAGE H	5.783	6.67	\$215.00	\$210.00	\$190.00	\$185.00
1/4 PAGE V	3.8	9	\$215.00	\$210.00	\$190.00	\$185.00
1/2 PAGE	9.75	6.67	\$315.00	\$290.00	\$275.00	\$255.00
LARGE 1/2 PAGE	5.783	13.5	\$340.00	\$330.00	\$300.00	\$275.00
3/4 PAGE	9.75	10.125	\$360.00	\$340.00	\$315.00	\$300.00
FULL PAGE	9.75	13.5	\$485.00	\$460.00	\$425.00	\$400.00
FRONT COVER	9.75	9.755	\$700.00			
BACK COVER	9.75	14	\$650.00*	\$600.00*	\$550.00*	\$500.00*
DOUBLE TRUCK			\$950.00*			

Take advantage of the **BIG SAVINGS** with our Multiple Run Discounts. No set up fees or ad change fees. *Four color available.

•Please send all Logo's and photos in a digital jpg or tiff format. All photos need to be 300 dpi.

•Classified ads \$12.00 first 25 words, \$.45 for each additional word.

receive discount.
Example: 3 month rate for a quarter page is \$200.00 x 3 = \$600.00. Paid with placement of ad.

•All changes or cancellations are the sole responsibility of the advertiser who placed the ad at least 20 days prior to the upcoming issue.

•Ad sizes other than those listed above will be billed at \$8.00 per column inch.

•All discount Multiple runs are to be paid up front at time of ad placement to

*For four color ads: Please add the following amount:

1/8 page ad - \$25.00;

1/4 page ad - \$45.00; 1/2 page ad - \$75.00;

Full page ad - \$90.00.

PHOTO CLASSIFIED ADS **ONLY** \$24.95 INCLUDES PHOTO AND 25 WORDS!

SUBSCRIPTION BLANK • CLIP AND MAIL FOR YOURSELF OR A FRIEND



RATE: ONE YEAR FOR \$25.00
Mail to: HORSETALES PUBLICATIONS
1444 GLENWOOD DRIVE
GARDNERVILLE, NEVADA 89460

DATE _____

NAME _____

ADDRESS _____

PHONE # _____

HORSETALESLTD@AOL.COM



Send Us Your Event Information

Mail to: HORSETALES PUBLICATIONS
1444 GLENWOOD DRIVE
GARDNERVILLE, NEVADA 89460

Sponsoring
Organization _____

Event _____

Date &
Location _____

Contact &
Phone # _____

HORSETALESLTD@AOL.COM



CLASSIFIED AD FORM

Email: HORSETALESLTD@AOL.COM
Mail to: HORSE TALES PUBLICATIONS
1444 GLENWOOD DR., GARDNERVILLE, NV 89460

25 WORDS ONLY \$12.00

AD COPY _____

DEADLINE IS THE 25TH OF THE MONTH BEFORE PUBLICATION

NAME _____

ADDRESS _____

PHONE # _____

CLASSIFICATION _____

OF ISSUES _____ # OF WORDS _____ AMOUNT ENCLOSED \$ _____

List the months that you want the ad to run in: _____

Payment for ALL issues MUST be included with this form.